

FOR IMMEDIATE RELEASE

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GLENDALÉ WELCOMES NHL HOCKEY FANS BACK TO JOBING.COM ARENA AS SEASON KICKS OFF

GLENDALÉ, Ariz. – The city of Glendale is excited to welcome back the National Hockey League's (NHL) Coyotes and their fans for the 2013-14 hockey season at Jobing.com Arena. Fans are encouraged to check out www.visitglendale.com or make a stop at the Glendale Visitor Center, located at 5800 W. Glenn Drive, Suite 140, to learn more about hockey-related festivities, places to dine and things to do while in Glendale.

Game attendees can also receive special Coyotes offers and discounts all season long at Westgate Entertainment District, which provides the ultimate fan experience at various restaurants, by showing ticket stubs. For more information on participating merchants, visit www.westgateaz.com. In addition, Westgate and the Coyotes have teamed up to host events, before and after every home game at Jobing.com Arena. Activities at the Westgate Events Plaza include Coyotes-themed inflatables and interactive fan experiences, live music, radio broadcasts and appearances by Howler and the Coyotes Paw Patrol.

The season this year kicks off with a new ownership group, which has committed to keeping hockey in Glendale for years to come. Glendale 11, the city-owned TV station, conducted a Q & A with one of the owners, Anthony LeBlanc, to find out the goals and plans for the season. LeBlanc highlights the importance of being part of the community and

what fans can expect with some of the upcoming new programs and events. For example, the Coyotes are getting ready to roll out a new Tailgating series on weekend games. Check out the interview produced by Glendale 11 at <http://www.youtube.com/watch?v=ZHSTIzo5pyQ>. For more information, visit www.glendaleaz.com/glendale11.

For more information about things to do in Glendale, contact the Glendale Convention & Visitors Bureau at 623-930-4500 or online at www.visitglendale.com. You can also follow Glendale on www.facebook.com/GlendaleCVB and www.twitter.com/GlendaleCVB. For more information on Coyotes tickets, call 480.563-PUCK (7825) or visit www.jobingarena.com.

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